

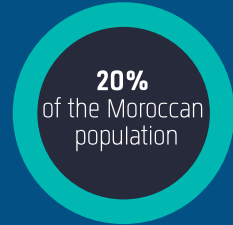


المركز الجهوي للاستثمار
Centre Régional d'Investissement
الدار البيضاء - سطات
Casablanca - Settat EE:0522494242 - 0522482115

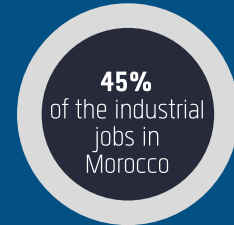
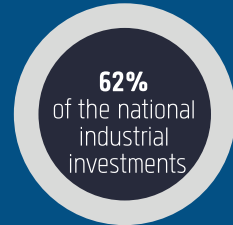
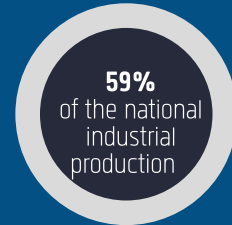
1 Casablanca-Settat

Regional Industrial and Technological Hub

ECONOMIC ENGINE OF MOROCCO



FIRST INDUSTRIAL BASE IN MOROCCO



ENHANCED MULTIMODAL CONNECTIVITY



A dedicated platform for Moroccan health sovereignty

FIRST PHARMACEUTICAL HUB IN MOROCCO



-> Strong connection to Global Value Chains (GVCs) through multinational firms established for over 50 years

FIRST BIOPHARMACEUTICAL & VACCINE INNOVATION HUB IN AFRICA

-> **MARBIO** : An investment exceeding €500 million and a vaccine production capacity of 2 billion doses by 2025

CONTINENT'S FIRST INDUSTRY 4.0 PHARMACEUTICAL PLANT

-> **PHARMA 5** : An investment of over 30 million euros, with a plant fully equipped with real time remote monitoring tools

2 COMPREHENSIVE INCENTIVES

The Investment Charter

MAIN SUPPORT MECHANISM

Total investment project amount \geq 50 million dirhams + \geq 50 jobs
Or Number of stable jobs to be created \geq 150 jobs

5 common premiums	Territorial premium
Employment/CAPEX ratio (R) $1 < R \leq 1.5$: 5% $1.5 < R \leq 3$: 7% $R > 3$: 10% Gender approach : 3% Sustainable development : 3% Local Integration : 3% Future jobs and upgrading : 3% -> Transformation And Production Of Medical, Pharmaceutical, And Industrial Cannabis -> Manufacturing Of Medical Devices -> Production Of Medicines, Vaccines, And Active Ingredients -> Processing Of Aromatic And Medicinal Herbs -> Harnessing Algal Biomass For Cosmetic Or Therapeutic Purposes	10% for investments made in Category A provinces or prefectures -> Sidi Bennour: 10% -15% for investments made in Category B provinces or prefectures
	Sectoral premium
	5% of the eligible investment amount

Threshold for Government contribution: up to 30% of the eligible investment amount

SPECIFIC SCHEMES

Strategic investment projects mechanism
To qualify for this scheme, the investment must be at least 2 billion MAD and meet one of the following criteria: => Have a significant impact on the country's water, energy, food, or health security => Generate a substantial number of jobs => Enhance Morocco's economic influence and global positioning => Significantly contribute to the development of industrial ecosystems => Significantly contribute to the advancement of technology

Two other mechanisms underway to support SMEs and the international expansion of Moroccan companies

3 Category-specific prospects

New Industrial Opportunities

Medicines	-> Manufacturing of insulin / injectables / dialysis concentrates -> Production of corticosteroids / contraceptive pills / effervescent tablets / beta-lactams / essential low-cost medications
Medical devices	-> Manufacturing / assembly of medical electronic devices or equipment -> Production Assembly of medical equipment and devices -> Production of molecular diagnostic reagents -> Manufacturing of X-ray devices for sterilization -> Medical textile manufacturing -> Production of medical bags and vials
Research & Development	-> Bioequivalence -> Galenic development
Clinical trials	-> Clinical trials on medicines
Packaging	-> Manufacturing of plastic vials

*Led by the Ministry of Industry and Trade, this project bank offers an integrated opportunity for investors while enhancing national industrial sovereignty (<https://banquedeprojets.mcinet.gov.ma/>)

8 Contacts

Institutions Supporting Investment

Institution	Website
Ministry of Health and Social Protection	www.sante.gov.ma
Moroccan Investment and Export Development Agency	www.morocconow.com
Regional Investment Center Casablanca-Settat (CRI)	www.casainvest.ma / www.edata.casainvest.ma www.qimam.ma
Foreign Exchange Office	www.oc.gov.ma
Customs and Excise Administration	www.douane.gov.ma
Regional Delegation of Trade and Industry Casablanca-Settat	www.mcinet.gov.ma
Moroccan Federation of Pharmaceutical Industry and Innovation	www.fmiip.org
Moroccan Federation of Health Industries	www.fmis.ma
Medicine Companies in Morocco	www.lemm.ma
Moroccan Association of Generic Medicines	www.ammg.ma

CASABLANCA-SETTAT REGIONAL INVESTMENT CENTER

Together, the Path Becomes Clearer



<https://lnkd.in/ebs9AaH>

www.facebook.com/CRICASSETTAT

The **C** of the Pharmaceutical Industry
Investing in Casablanca-Settat

2023



4 Competencies

A Pool of talents

19%
of national university students

25%
of national professional trainees

13,5%
of national students in private universities

A Variety of Healthcare Profession Training

Mohammed VI University of Sciences and Health (UM6SS)

A leader in its field, UM6SS educates over 5000 students in 7 key programs: medicine, dentistry, pharmacy, biomedical engineering, health sciences and techniques, biosciences/biotechnologies, and public health. Its primary mission is to actively address the new challenges of healthcare in Morocco and meet the specific needs of the MENA region and Sub-Saharan Africa.
www.um6ss.ma

Faculty of Medicine and Pharmacy of Casablanca (FMPC)

Affiliated to Casablanca's Hassan II University, FMPC provides comprehensive education – including foundational, specialized, and ongoing programs – to a student body of over 4800. These offerings span the disciplines of medicine and pharmacy.
www.fmpc.ac.ma

Faculties of Sciences and Techniques (FST)

Located in Settat and Mohammedia, the FSTs offer both initial and ongoing education in various health-related disciplines, including biology, biochemistry, genetics, biomedical sciences, bioengineering, chemical engineering, and biomedical engineering.
www.fsts.ac.ma / www.fstm.ac.ma

Higher Institute of Health Sciences (ISSS)

Affiliated to Hassan I University of Settat, ISSS offers technologist-level training in several specialties, including radiophysics, radiobiology, radioprotection, biomedical instrumentation and maintenance, and biomedical laboratory technologies.
www.issu.uh1.ac.ma

Faculty of Health Sciences-Mundiapolis University

The Faculty of Health Sciences at Mundiapolis University is dedicated to educating healthcare professionals through undergraduate and master's programs in podiatry, physiotherapy, speech therapy, psychomotricity, psychology, and psychotherapy.
www.mundiapolis.ma

Faculty of Health Sciences- International University of Casablanca (UIC)

The UIC is dedicated to educating healthcare professionals essential to the Moroccan medical and paramedical system, notably through its Faculty of Health Sciences.
www.uic.ac.ma

*A new institution focused on healthcare professions is currently under construction in Nouaceur province



5 Clusters & Industrial Parks

Meeting international standards

1 Nouaceur

Nouaceur Aeropole

-Contact: M. El Rhayab Driss / Email: d.elrhayab@onda.ma / Phone: 0660 10 06 09 / Website: www.onda.ma
Average price (rental): 40MAD/m² (excluding taxes)

MIDPARC Industrial Acceleration Zone

Incentives

Corporation tax (IS): total exemption for the first 5 years of business, and a 20% rate thereafter (from January 2026)

-Contact: M. Hassani Arif / Email: aref.hassani@midparc.com / Phone: 0663 55 57 77 / Website: www.midparc.com
Average price (rental): approximately 100 MAD/m² / Average price (sale): 1050 MAD/m² (excluding taxes)

2 Berrechid

Ecoparc Industrial Park

-Contact: M. Mounir Benyahya / Email: mbyahya@cfcim.org / Phone: 05 22 59 22 04 / Website: www.ecoparc.ma
Average price (rental): starting from 7 MAD/m²

Lakhyayta Park Industries

-Contact: Mme Kenza Idrissi (IRG) / Phone: 06 70 86 86 84
Average price | sale): 800 MAD/m²

Soualem Park Industries

-Contact: Mme Kenza Idrissi (IRG) / Phone: 06 70 86 86 84
Average price | sale): 800 MAD/m²

3 Settat

Logintek Industrial Park

-Contact: M. Samir FILALI CHAHAD / Email: s.filali@zinafrik-dev.ma / Phone: 05 22 20 48 90
Average price (sale): starting from 1.000 MAD per square meter

Settapark Industrial Park

-Contact: M. Mounir Benyahya / Email: mbyahya@cfcim.org / Phone: 05 22 59 22 04 / Website: www.cfcim.org
Average price (rental): starting from 7 MAD/m²

*These rates are given for reference purposes

6 Companies

They too have chosen Casablanca-Settat

+40 GLOBALLY RENOWNED PHARMACEUTICAL COMPANIES



7 Casablanca-Settat Regional Investment Center

An End-to-End Support

YOUR DEDICATED POINT OF CONTACT FOR THE SUCCESS OF YOUR INSTALLATION IN THE REGION

A fully digitized process from the filing of your investment file to obtaining the necessary administrative authorizations

CRI INVEST
www.cri-invest.ma

SPOC: Your dedicated single point of contact at your service

Pertinent information on investment procedures and incentives

Digital Requests for authorization and administrative acts related to investment projects

Follow-up on request processing in full transparency and in accordance with deadlines

Timely processing of requests and administrative acts

A personalized and customized support

CRI ACCOMPAGNEMENT
www.cri-accompagnement.casainvest.ma

A team of experts at your disposal to address any specific inquiries

Easy digital access to information

A valuable toolbox at your service

A digitalized access to socio-economic data of the region

CASA STAT e-data
www.edata.casainvest.ma

Digital platform consolidating all socio-economic data of the Casablanca-Settat Region

